

# bike & BRUNCH

~ A Social Bike Ride with a Tasty Twist ~



**OHL IS ON A ROLL!**

Bike & Brunch is a progressive, social bike ride for families and friends to ride through the city, stopping along the way for health demonstrations, dance performances, and of course, the best of brunch: delicious baked goods, savory sweets, and culinary treats from some of New Orleans' favorite restaurants.

All the while, we'll be supporting our community in the fight to conquer addiction. Join us, **NOVEMBER 16<sup>TH</sup>**, for a beautiful bike ride, and a powerful gesture of solidarity for all of those who suffer from addiction. 100% of proceeds will go toward expanding the facilities and offerings of Odyssey House Louisiana, our state's largest substance abuse treatment program.

Today we treat over 900 people every month. With your help, we can help so many more!

[www.ohlbikeandbrunch.com](http://www.ohlbikeandbrunch.com)

## **BENEDICT SPONSOR \$5000**

- Recognition as presenting sponsor on OHL social media platforms, Bike & Brunch website, email correspondence, event literature
- Large logo on event signage
- Table and tent display at main Bike & Brunch station
- Opportunity to make speech at event
- Large logo on race bibs worn by all participants
- Opportunity to be lead bike
- Twenty event wristbands

## **QUICHE SPONSOR \$2500**

- Recognition on OHL social media platforms, Bike & Brunch website, email correspondence, event literature
- Mid-sized logo on event signage
- Table and tent display at main Bike & Brunch station
- Small logo on race bibs worn by all participants
- Fifteen event wristbands

## **OMELET SPONSOR \$1000**

- Recognition on OHL social media platforms, Bike & Brunch website, email correspondence, event literature
- Mid-sized logo on event signage
- Table display at main Bike & Brunch station
- Ten event wristbands

## **SCRAMBLE SPONSOR \$500**

- Recognition on OHL social media platforms, Bike & Brunch website, email correspondence, event literature
- Small logo on event signage
- Five event wristbands



## COMMUNITY IMPACT

With your support of OHL's Bike & Brunch, you will be contributing to OHL's long term success in empowering individuals to become active participants in their recovery to reclaim functional, productive lives. Your sponsorship will help strengthen OHL's encompassing system of care that includes detox, treatment, behavioral and medical healthcare, life-skills, counseling, and case management services. OHL currently sees 6,000+ annual visits to our community health center, 900+ annual admissions into our residential programs, 1400+ annual admissions into our detox programs. Overall, OHL provides services for over 900 individuals every month.

## SUPPORT FOR THE FUTURE

On February 19th, 2018 OHL broke ground on its new facility on S. Broad Street (the old Bohn Motor Co. Building). The \$14.4 MM project will historically restore and expand the Bohn Motor Co. building. When completed, the Broad facility will temporarily host OHL's Short-Term and Long-Term Adult Residential programs which will allow for a \$10 million complete renovation and redesign of its Treme-Lafitte facility. The renovations at these two facilities will allow OHL to expand its services, nearly doubling its treatment capacity and creating two sites for its Community Health Center. While OHL has raised the bricks and mortar funds for these projects, the agency anticipates a fundraising need of approximately \$1 million to fully furnish the renovated buildings. OHL will need to purchase all interior furnishings for the upgraded facilities, including kitchen equipment, beds for clients, and furniture. The facility is set to open the Late Summer of 2019!





# Sponsorship Form

If you would like to become a Bike & Brunch Sponsor, please complete the form below. Please make checks payable to Odyssey House Louisiana, Inc. (mailed to 1125 N. Tonti St., New Orleans, LA 70119 attn: Development Department) or you can submit your payment on our website: [ohlbikeandbrunch.com](http://ohlbikeandbrunch.com).

If you have any questions, please feel free to contact:

Rosie Nolan  
Donor & Community Relations Specialist  
Odyssey House Louisiana  
[rnolan@ohlinc.org](mailto:rnolan@ohlinc.org)  
504.376.9979

Name of Business or Individual: \_\_\_\_\_

Contact Name (if different from above): \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Sponsorship Level (please select one):

Benedict (\$5,000)

Omelet (\$1,000)

Quiche (\$2,500)

Scramble (\$500)

## Tickets

(In addition to tickets provided with sponsorship)

Number of additional tickets (\$20 each): \_\_\_\_\_

Name (printed): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_